

Premier League Primary Stars Privacy Policy – Over-13s Questions and Answers (Q&As)

These Q&As explain how we protect your privacy especially when you use our Premier League Primary Stars Website (**the Website**).

If you are over 13 please keep reading! In some cases, you may also want to discuss these with your parent/guardian.

If you or your parent/guardian have any questions, you and they can contact us at:
dataprotection@plcf.co.uk.

Please read through the questions below.

1. Who are you?

We are the Premier League Charitable Fund. You will know the **Premier League**. We are an independent charity who uses the appeal of the Premier League to create positive and healthy sporting, health and education outcomes for children, young people and the wider community. One of the ways we do this is through **Premier League Primary Stars**. We control the **Website**. We make sure they are run properly and do not break the law.

We are a **Controller**. That means that we are responsible for deciding how we use the **Personal Data** that we collect about you and for making sure that it is used in a way that complies with **Data Protection Laws**.

2. What is Personal Data?

This is any information from which you can be identified. That means things like your name and where you live. It could also include other things like your photograph or social media username.

3. What kind of Personal Data do you collect about me?

We collect and use different types of **Personal Data** depending on how you use our **Website** and how we interact with you.

You do not have to register to just use the **Website**. If you want to **use** additional Premier League Primary Stars resources such as activities, films and assemblies then you may have to register. When you register we collect your first name and surname.



Even if you do not register, we may collect your personal data through the **Website** if you choose to send us things, for example, if you enter a competition. You should never tell us private things about you or your family.

When you use the **Website** some information about what you are doing and your computer/device is collected automatically, like the pages you look at and for how long. We also use small pieces of data called cookies. They are often used to remember useful information, such as your login details, and can help you use the **Website**. We do not try and tell who you are from this information.

If you go to Premier League Primary Stars events, we may collect your personal data when we film or photograph those events. If you post on social media, we may also collect additional information about you like your social media username.

For more details, please look at [PERSONAL DATA WE COLLECT ABOUT YOU](#) and our [COOKIES POLICY](#).

4. How do you collect my Personal Data?

Most of the time, we collect **Personal Data** from you directly – for example, when you register for an account on the **Website**.

Sometimes, we receive your **Personal Data** from other organisations. Most of the time, this is from the **Premier League**, your **Local Club Community Organisation** or the **Education Company Limited**.

We also collect some information automatically about your computer/device.

For more details, please look at [HOW AND WHY WE USE YOUR PERSONAL DATA](#).

5. How do you use my Personal Data?

We only use your **Personal Data** if we are allowed to by law. In particular, we will use your **Personal Data**:

- To provide access to the **Website**, as well as other services that we offer to you (which we call the **Services**) in an effective, efficient and accurate way, including as necessary for testing, maintenance, support, reporting and hosting of data;
- To run events and competitions which you can attend and provide resources, including **Home Learning Resources**, for you to use; and

Usually we collect your **Personal Data** on a voluntary basis, because you asked us or agreed to us



collecting and using your **Personal Data** to provide the **Services**. However, please note that if you decline to provide certain mandatory **Personal Data**, you may not be able to access certain **Services** and we may be unable to fully respond to any questions that you send to us.

For more details, please look at [HOW AND WHY WE USE YOUR PERSONAL DATA](#).

6. Do you give my Personal Data to anyone else?

We need to give your **Personal Data** to other people who help us provide the **Website** [and **Social Media**] so that they can provide services to us or to you on our behalf (like delivering newsletters) or where you have agreed or asked that we do so (like when you enter a joint competition). We might also need to share your **Personal Data** publicly via the media, **Social Media**, or on the **Website** (like when you have shared a comment on social media or if you have won a competition). We are still in control of that data.

Where you allow us to, we also give your **Personal Data** to **Local Club Community Organisations**, your favourite **Clubs** and our **Commercial Partners**. They control that data.

We may have to give your **Personal Data** to other people if the law says we have to.

For more details, please look at [DISCLOSURE OF YOUR PERSONAL DATA](#) and [TRANSFERRING YOUR PERSONAL DATA OUTSIDE OF THE EU](#).

7. Do you send my Personal Data to other countries?

We are in the UK and we will usually only keep your **Personal Data** in this country.

However, sometimes we might have to send your **Personal Data** to other countries.

For more details, please look at [TRANSFERRING YOUR PERSONAL DATA OUTSIDE OF THE EU](#).

8. How do you keep my Personal Data safe?

We put in place security measures to protect your **Personal Data** from being accidentally lost or used without permission.

For example, we use encryption so that your **Personal Data** cannot be accessed in an unauthorised way. We also ask you to use a password to access your **Premier League Primary Stars** account. You must keep this password secret (you can tell it to your parent/guardian if you want but you shouldn't tell



it to anyone else).

For more details, please look at [SECURITY OF YOUR PERSONAL DATA](#).

9. How long do you keep my Personal Data?

We will only keep your **Personal Data** for as long as we need to do the things above. This is a maximum of three years.

If you register and we find out that you are in fact under 13, we may delete your account and your information immediately.

For more details, please look at [DATA RETENTION](#).

10. What can I do about my Personal Data?

The law says that you can do things, or ask us to do things, about your **Personal Data**. For example, you can:

- Ask us to explain what **Personal Data** we have collected about you and ask for a copy of it;
- Ask us to stop sending information to you;
- Ask us to make changes to your **Personal Data** if it is wrong;
- In some circumstances, ask us to stop using your **Personal Data**, to limit certain uses of your **Personal Data** or to delete all your **Personal Data**; and
- In some circumstances, if you have given **Consent**, take back that **Consent**.

You also have the right at any time to complain about us to the person who protects your privacy rights in the UK, the Information Commissioner's Office <https://ico.org.uk>.

We explain these rights in our full privacy policy. Please discuss these with your parent/guardian. You can also contact us at dataprotection@plcf.co.uk if you or your parent/guardian have questions.

For more details, please look at [YOUR RIGHTS](#).



11. Can I delete my Personal Data?

You can permanently delete your **Premier League Primary Stars** account and your **Personal Data** at any time. You can do this by following the steps in your account. We also explain how to do this in our full privacy policy. If you log back into your account during the 21-day period the account will be reactivated.

Please discuss this with your parent/guardian. You or your parent/guardian can contact us at dataprotection@plcf.co.uk if you have any questions or would like us to help you.

For more details, please look at [YOUR RIGHTS](#).

12. I have more questions. How do we contact you?

If you have any questions, or you are worried about our use of your **Personal Data**, you can contact us by writing to:

PLCF Data Protection Lead
The Football Association Premier League Limited
Brunel Building, 57 North Wharf Road
London, W2 1HQ

dataprotection@plcf.co.uk

Or by calling: (0)207 864 9000

You can discuss this with your parent/guardian and they may contact us if preferred.